April is HLF Month!

HLF Month brings schools, organizations, and community members together to eliminate the financial challenges that prevent HDSB students from accessing a complete education.

As the only charity solely dedicated to supporting students in the Halton District School Board, the Halton Learning Foundation (HLF) is committed to continuing to say **"YES"** to every request from schools for student support.

Why HLF Month Matters

Every day, students in our community face challenges, from food insecurity and inadequate clothing to a lack of school supplies and access to extracurricular opportunities.

Throughout HLF Month, we unite to raise funds and awareness to remove these barriers, so every student can learn, participate, and reach their full potential.

For a mother of four who has just taken the brave step of leaving an abusive situation, starting over can feel like an uphill battle.

Read about A Gift of Hope and New Beginnings: Sheila's Message of Gratitude

How You Can Help people like Sheila & her four children

Schools, organizations, and individuals are invited to participate … it's as easy as 1, 2, 3:

1. **Create Awareness:** Share the message through your networks, social media and newsletters, write an article, blog post, or interview HLF representatives and help our community understand the financial challenges facing students. Encourage your community to participate.

2. **Raise Funds:** Host a fun challenge or run a fundraiser like cycling challenges, walkathons, bake sales, trivia nights, and more (*Be Creative*). Every dollar raised stays local and directly supports HDSB students in need.

3. **Become an HLF Month Sponsor:** Corporate and community sponsorships help us expand our reach and continue saying YES to every request for support. Sponsors can receive recognition & benefits through three opportunities:

   a) HLF Month;

   b) Tour de Halton; or

   c) Students in the Spotlight.

   Sponsorship opportunities can be tailored to your preference and business goals.

   Activities can take place during or leading up to April.

Students in the Spotlight: A Fundraiser for HDSB Students

Date: April 29, 2026

Location: Burlington Central High School

Students in the Spotlight is a fundraiser and celebration of student talent featuring music, dance, spoken word, and more. This year features a student-led **ART EXHIBITION** to showcase the visual artistic talents of HDSB students.

This event is more than a showcase, it's an opportunity for our community to come together, support students, and celebrate the impact of HLF Month.

Ways to Participate:

- **Attend the event** – Grab your ticket and enjoy an inspiring evening of student performances while supporting a great cause.
- **Start a fundraiser** – Organize a walkathon, bake sale, or community challenge to raise funds leading up to the event.
- **Sponsor a student** – Can't make it? Donate to support a student in need.
- **Spread the word** – Help us fill the seats and maximize fundraising impact by encouraging friends, colleagues, and networks to get involved.

Every fundraiser and donation makes a difference, let's rally together to support HDSB students.

Key Messages & Media Talking Points

Why HLF Month Matters

- Many HDSB students struggle with financial barriers that limit their access to education.
- 1 in 8 students at the Halton District School Board come from low-income households or communities and are at risk of being left behind in learning.
- In 2024-2025, HLF responded to **3,672** requests from school staff to support students in need – a 22% increase over the previous year.
- HLF provides immediate support for school supplies, food, activity fees, and emergency assistance.
- HLF Month is a call to action for the community to rally behind students.

Impact of Donations

- Just $250 can change a student's school experience, providing the essentials they need to succeed.

How the Community Can Participate

- **Schools and teachers:** Organize classroom fundraisers and school-wide activities.
- **Businesses**: Engage employees through workplace challenges and donation campaigns, donate a percentage of sales to HLF, and engage your customers in your fundraisers.
- **Community members:** Host independent fundraisers and attend Students in the Spotlight.
- **Media and influencers**: Share stories, interview HLF representatives, or join fundraising activities.

Social Media & Digital Resources

We've created ready-to-share content to make it easy to **amplify HLF Month across social media** and online platforms.

- **HLF Month Logos & Graphics**
- **Pre-written social media posts** (customizable for your audience)

Suggested Social Media Captions

Before HLF Month Begins (March - Early April):

- *April is HLF Month and we're joining in on the fun! We're kicking off our **[insert fundraiser type e.g. bake sale, walkathon, trivia night, etc.]** to support HDSB students. Donate to our team by visiting this **link,** or start your own fundraiser today! Learn more: www.haltonlearningfoundation.ca/hlfmonth*
- *We're proud to be part of #HLFMonth this April! Our team is launching a **[insert fundraiser]** to help break financial barriers for students. Donate to our team by visiting this **link** or start yours!*
- *Exciting news! April is HLF Month! We're teaming up with @haltonlearningfoundation by hosting our very own **[insert fundraiser].** Donate to our team by visiting this link or start your own fundraiser to support HDSB students.*

During HLF Month (April):

- *HLF Month is here, and we're on board! We've started our **[insert fundraiser]** to support HDSB students. Donate to our team by visiting this link or start yours today!*
- *We're proud to participate in HLF Month by hosting **our [insert fundraiser]**! Donate to our team by visiting this link or start your fundraiser and support local students.*

Leading Up to Students in the Spotlight (Mid to Late April):

- *As we count down to Students in the Spotlight, our team is backing HLF Month with our **[insert fundraiser].** Donate to our team by visiting this link or start your own campaign.*

Before Tour De Halton Challenge (Pre-Event Hype)

- 🚴 April is #HLFMonth! We're riding for HDSB students facing financial barriers in school. Every kilometer counts! Join us or support our ride: [link]
- 🌟 We're gearing up for our Tour de Halton Challenge! Our team is ready to pedal for a purpose—helping students get school supplies, food, and activity support. Donate Today [link]

During Tour De Halton Challenge

- On the road for HDSB students! 🚴 Every ride, every push, helps remove financial barriers for kids who need it most: [link] #HLFMonth #TourdeHalton
- Pedaling for a cause! 🌟 Our Tour de Halton ride is in full swing help us support HDSB students this #HLFMonth. Every dollar counts AND is matched! Donate now: [link]
- 💪 Miles for a mission! Our team is riding to make school life better for students in need: [link]

After Tour De Halton Challenge

- We did it! 🚴 Thanks to everyone who supported our Tour de Halton ride for HDSB students. Missed it? You can still contribute: [link] #HLFMonth
- Mission accomplished! 🌟 Our team rode to help students overcome financial barriers. **Every donation is matched—let's keep the momentum going**: [link]

Optional Fun / Challenge Engagement Posts

- 🚴 Challenge accepted! We're riding X km for HDSB students this #HLFMonth. Can you beat our distance? Join the fun or support our ride: [link]
- 🌟 Team [Your Name] is on the road for students! Every pedal pushes a student closer to success. **Donate today**: [link]

Final Push (End of April):

- *The final days of #HLFMonth are here! Our **[insert fundraiser]** is wrapping up, but there's still time to make a difference. Donate to our team by visiting this link or start your own fundraiser.*
- *Last chance to be part of the HLF Month movement! We're closing out our **[insert fundraiser]**! Donate to our team by visiting this link or launch your own campaign*
- *HLF Month may be ending, but our support for HDSB students lives on. We're proud to have hosted our **[insert fundraiser]** and invite you to donate to our team by visiting this link or starting your own fundraiser today.*

Don't forget to tag us on social media and use the hashtag **#HLFMonth!** You can find us here:

- **Facebook**: @Halton Learning Foundation
- **Instagram**: @haltonlearningfoundation
- **Twitter**: @HaltonLearnFDN
- **LinkedIn**: @Halton Learning Foundation
- **Tiktok:** @haltonlearningfoundation

Let's spread the word and make an even bigger impact together! Use hashtags like ***#HLFMonth*** while posting.

For media inquiries or partnership opportunities, contact:
Peace Olawunmi
olawunmip@haltonlearningfoundation.ca
+1 905 749 4453 x104
Communications and Campaign Coordinator